



**Higher Education Institutions Conference 2016: "Innovation for Competitiveness in Higher Education"**

**12-13 May, 2016**

**Split, Croatia**

**Sponsorship Packages:**



- 1. Company Sponsorship**
  - i. Platinum Sponsor**
  - ii. Gold Sponsor**
  - iii. Silver Sponsor**
- 2. Conference Bags Sponsorship**
- 3. Gala Dinner/Lunch/Coffee Breaks Sponsorship**

**Detailed Sponsorship Packages:**

**1. Company Sponsorship**

The positioning of your company name/logo on all of the following conference materials:

- ✓ Homepage of the conference website [www.uniconference.com](http://www.uniconference.com)
- ✓ Brochures and Working materials for the participants
- ✓ Pre-conference electronic and printed mailing and flyers
- ✓ Post-conference publications

	SILVER SPONZOR	GOLD SPONZOR	PLATINUM SPONZOR
Advertisement in the Conference Brochure	✓	✓	✓
Insertion of your promotional Brochure/Flyer in the Conference Takeaway Bag	✓	✓	✓
Company Roll Up on the main stage during the conference	✓	✓	✓
Special Mention in Opening Session	✓	✓	✓
Complimentary Conference Passes	1	4	5
VIP seating	✓	✓	✓
Exhibit Booth	✓	✓	✓
Company logo on the accreditation and conference website	✓	✓	✓
List of all participants	✓	✓	✓
The right to use Silver, Gold and Platinum sponsor of the HEIC2016 conference in in their own promotional purposes	✓	✓	✓
Inclusion of your company name in all Public Appearances related to the conference and other Media Activities		✓	✓
Sponsor session		15 minutes	30 minutes
Displaying of your promo video during the break		1 minutes	3 minutes
Joint Press Activity			✓
<b>Sponsorship Package Price</b>	<b>1.700 €</b>	<b>3.400 €</b>	<b>6.800 €</b>

## 2. Conference Bags Sponsorship



A light designer Bag with you logo on it.

Ensures high visibility not only during the Conference but also long after the event.

### Conference Bag sponsorship includes:

- ✓ Positioning of company logo on every bag that will be distributed to each conference attendee
- ✓ Advertisement in the Brochure/Program/Working materials
- ✓ Your promotional materials inside of the Conference Bag
- ✓ Your promotional Brochure to be distributed at a special stand
- ✓ Complimentary Conference Pass [1]

**PRICE: 1.000, Euro**

## 3. Gala Dinner/Lunch/Coffee Breaks Sponsorship

	GALA DINNER	LUNCH	COFFE BREAK
Advertisement in the Conference Brochure	✓	✓	✓
Name the gala dinner/lunch/coffe break as your company	✓	✓	✓
Company Roll Up in the restaurant	✓	✓	✓
Special Mention in Opening Session	✓	✓	✓
Company logo on conference website	✓	✓	✓
List of all participants	✓	✓	✓
Exhibit Booth	✓	✓	
Complimentary Conference Passes	2	1	
Insertion of your promotional Brochure/Flyer in the Conference Takeaway Bag	✓		
<b>Sponsorship Package Price</b>	<b>3.000 €</b>	<b>2.000 €</b>	<b>700 €</b>



For the additional information (conditions, prices, etc.) feel free to contact us via email [ana.mazuranic@zsem.hr](mailto:ana.mazuranic@zsem.hr) .

**PAST SPONSORS:**

