

The background of the top half of the poster features a scenic view of a coastal town, likely Opatija in Croatia, with white buildings and red-tiled roofs nestled against a green, hilly backdrop. In the foreground, a bronze statue of a person stands on a rocky outcrop, looking out over the blue sea. The sky is clear with some light clouds. A large, semi-transparent blue rectangle is overlaid on the image, containing the year '2019' in a large, yellow, serif font. Below this rectangle, a solid yellow horizontal bar spans the width of the poster.

2019

7th HIGHER EDUCATION INSTITUTIONS CONFERENCE

23 – 24 September 2019, Opatija, Croatia

Building Agile Organization

MONDAY, SEPTEMBER 23

09:00 – 10:00 Registration

10:00 – 10:15 Opening speech

10:15 – 11:15 Innovative financial models

SPEAKERS:

Balázs Havelda
Michael Hanke

Peter Chornitzer
Zoran Barac



11:15 – 11:30 Coffee break

11:30 – 12:45 AACSB Workshop

12:45 – 14:00 Lunch

14:00 – 15:30 AACSB Workshop

15:30 – 17:10 Innovation, Quality Assurance and Governance in Higher Education

- 15:30

David Laughton (*Sheffield Business School, United Kingdom*)
From skills to behaviours - how can Higher Education Institutions respond to the need to develop students with the behaviours required by 21st century organisations?
- 15:50

Shab Hundal, Anne Eskola, Asta Wahlgren (*JAMK University of Applied Sciences, Finland*)
Changing University Governance Dynamics through Inter-plays and Convergences with Corporate Governance
- 16:10

Nada Soudi (*Groupe ISCAE, Morocco*)
Innovation by Immersion projects for valorization of the role of Higher Education institutions in the economic development
- 16:30

Anne Eskola, Shab Hundal, Jukka Turpeinen (*JAMK University of Applied Sciences, Finland*)
New Developments in the Funding Model of Finnish Universities of Applied Sciences – A Critique
- 16:50

Dina Vasić, Đuro Njavro, Zoran Barac (*Zagreb School of Economics and Management, Croatia*)
Fundraising perspective of private higher education institutions in Croatia: an empirical study

20:00 Gala dinner, Restaurant Klarisa

TUESDAY, SEPTEMBER 24

10:00 – 11:00 Empowering learning through technology

SPEAKERS:

Branka Vuk
Lana Balić Matijašević
Phillip Vranešić
Afif Rustom

**Panel
discussion**



11:00 – 11:20 Coffee break

11:20 – 13:00 New Teaching Methods

11:20 Agnes Raffay, Tibor Csizmadia
(*University of Pannonia, Hungary*)
From The Flintstones to Transformers - The Journey from
Averageistan to Extremistan

11:40 Sini Seppelin, Anne Törn-Laapio
(*JAMK University of Applied Sciences, Finland*)
Towards Learning Environmental and Social Sustainability –
Changing Paradigms of Teaching

12:00 Borna Jalšenjak, Kristijan Krkač
(*Zagreb School of Economics and Management, Croatia*)
Reintroducing Disputations as a possible way to practice
critical thinking

12:20 Gabriella Maraz, Stefan Baldi (*Munich Business School, Germany*)
Future Skills for Future Jobs: The Social Service Project as a
Complex Training Tool for Business Students

12:40 Maja Martinović, Valentina Pirić
(*Zagreb School of Economics and Management, Croatia*)
Expectations of Millennials in regards with applied teaching
methods and learning through technology during Marketing
classes

13:00 – 14:00 Lunch break

14:00 – 15:15 **Best Practices in HE**

14:00 Ágota Andrásik Kocsisné , Katalin Vajda
(*Széchenyi István University Győr, Hungary*)
New generation of small business

14:20 Andreas Zehetner (*University of Applied Sciences Upper Austria, Austria*)
Why can't we benefit more from international talents? –
Challenges and suggestions from an Austrian perspective

14:40 Philip Vranešić, Mario Rašić, Karmela Aleksić-Maslač (*Zagreb School of Economics and Management, Croatia*)
Correlation of gamification usage during class in the same student generation with different course field and year of study

15:00 Mirna Koričan Lajtman, Ivona Škreblin Kirbiš, Ivija Bernatović (*Zagreb School of Economics and Management, Croatia*)
Effect of Gamification User Type and Class Activity on Student's Class Engagement

15:15 – 15:30 **Coffee break**

15:30 – 16:30 **Redefining the role of
Higher Education Institutions
in a transforming world**

SPEAKERS:

Tomislav Sokol
Sung Joo Park

Rt Good
Kjell R. Knudsen

**Panel
discussion**



16:30 – 17:00 **Sponsor session**

18:30 **Dubrovnik City tour**

WELCOME NOTE

Dear Guests,

On behalf of Croatia's first AACSB accredited business school, the Zagreb School of Economics and Management, let me wish you a warm welcome to Opatija, and to our seventh consecutive Higher Education Institutions Conference – HEIC 2019 – “Building Agile Organization”. We sincerely believe that this conference will prove to be a valuable forum in which you can share your experience with other higher education professionals, as well as gain valuable insights from our esteemed speakers.

The world is indeed getting smaller due to the rapid pace of globalization. External forces are causing the higher education sector to face both increased pressure and new challenging opportunities. Global interconnectivity puts diversity and adaptability in the focus of higher education governance. Considering the complexity of these challenges that business schools face, this conference will provide four plenary sessions, each dealing with a vital issue regarding higher education, transformational strategies for higher education, innovating teaching methods, new faculty models and labor market challenges while a bonus workshop on Monday will provide attendees a valuable look into the new AACSB standards and the accreditation process.

Thank you for choosing to attend the HEIC 2019. I sincerely hope you will keep good memories of our conference and Opatija. I would also like to take this opportunity to thank our sponsors not only for supporting this conference, but also for recognizing the need to further dialogue on the future development of business education.

Best regards,

Đuro Njavro, PhD

Dean, Zagreb School of Economics and Management

ABOUT THE CONFERENCE

The Higher Education Institution Conference is organized by the Zagreb School of Economics and Management (ZSEM), in cooperation with the Agency for Science and Higher Education (ASHE) and MIPRO Croatian Society. The conference aims to be the ideal platform for making international connections for future collaborations in various academic fields. Also, it will allow the exchange of the best practices that concern emerging areas related to entrepreneurship, innovation, strategy, technology, management and education. We invite everyone in the fields of higher education to submit papers in line with the conference themes.

Peer reviewed papers will be published in the proceedings with an appropriate ISBN number distributed electronically. A certain number of papers will be selected as best papers and in the extended version will be recommended for publishing in an international journal. This conference will prove to be a valuable forum in which you can share your experience with other higher education professionals, as well as gain valuable insights from our esteemed speakers who will be speaking on the following topics this year:

1

Transformational strategies for higher education

2

New faculty models

3

Innovative teaching methods

4

Labor market challenges

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REGISTRATION | INFORMATION

Monday, September 23 **08:00 – 08:50**



COFFEE | TEA BREAKS

Monday, September 23 **11:00 – 11:15**
 15:30 – 15:40
 Tuesday, September 24 **11:00 – 11:15**
 15:00 – 15:15

Coffee/Tea breaks are the opportunity to exchange knowledge and discuss ideas with other conference delegates. This is the time to network and socialize with other attendees, speakers, and experts in the field of education from all over the world.



LUNCH

Monday, September 23 **12:30 – 13:30**
 Tuesday, September 24 **12:30 – 13:30**

The lunch will take place in front of the auditorium at Villa Antonio. It is the perfect opportunity to network with our delegates and exchange experience and knowledge. This is also the perfect opportunity to try Croatian and Mediterranean specialties between the presentations.

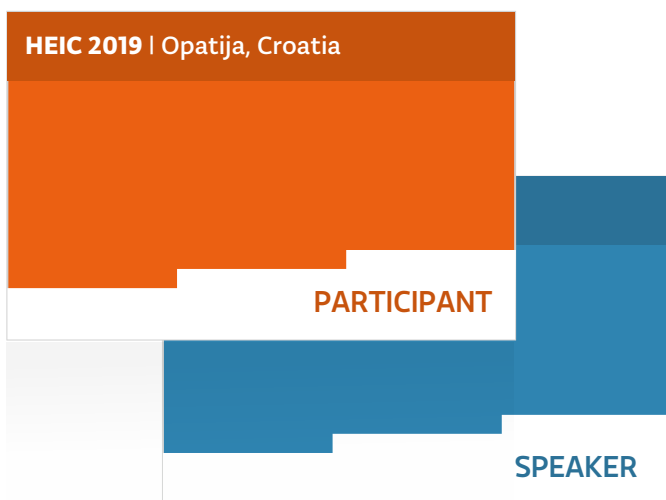


GALA DINNER

Monday, September 23 **20:00**

Gala dinner is the perfect opportunity to enjoy Croatian cuisine in the relaxed environment of the ??. The menu is based on Mediterranean cuisine with a fine choice of fresh fish and meat, as well as vegetarian dishes. Together with the whole ambience and friendly service it is the perfect opportunity for our delegates to enjoy a relaxed and pleasant evening.

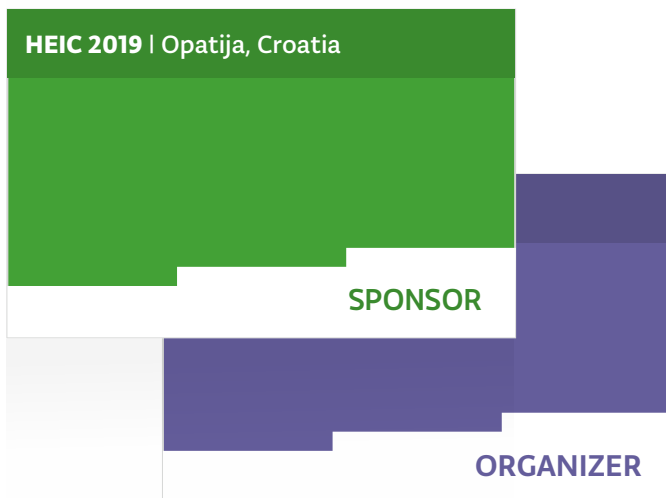
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ORGANIZERS

ZAGREB SCHOOL OF ECONOMICS AND MANAGEMENT

The Zagreb School of Economics and Management is Croatia's best business school according to Eduniversal's global ranking for ten consecutive years. At the Eduniversal World Convention 2017, ZSEM was ranked the third best business school in Eastern Europe. In 2013, ZSEM became the AACSB accredited business school in Croatia, thus joining the elite group of 5% of the world's business schools that hold this prestigious accreditation. For many years, ZSEM has been educating Croatia's future economic and business experts through undergraduate, graduate and doctoral programs. ZSEM has become a center for thought and discussion on contemporary economic and business issues in Croatia. With more than 1,000 undergraduate students, over 150 graduate students, and more than 2,800 alumni, ZSEM's community is continuously growing. Every major corporation and institution in Croatia has employed ZSEM graduates, while our alumni have also made their mark on society by becoming entrepreneurs and researchers. ZSEM's faculty includes 150 renowned professors, researchers, and experts from around the world. Often, our professors are featured in Croatia's national media and many lecturers hold senior posts in Croatia's top corporations and public institutions (Croatian National Bank, Croatian Telecom, Ericsson Nikola Tesla, etc.). With more than 140 partner universities all over the world, many ZSEM students, including our graduate students, spend a semester abroad without paying additional tuition fees. Also, ZSEM welcomes more and more international exchange students every year and hosts an annual International Summer School. ZSEM offers all its students and alumni the services of its Career Center, which serves to help you find an internship and job. Through individual and group counseling, workshops, and through Croatia's leading career fair, Student Future Day, our Career Center helps students find employment relatively easily, even in these trying economic times. In fact, more than 94% of ZSEM students find employment within one year of graduating.



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ZSEM BUSINESS ACADEMY

ZSEM Business Academy as a part of the Zagreb School of Economics and Management organizes various vocational programs, seminars, courses and conferences in management, marketing, finance, accounting, human resource management, logistics, business process optimization, etc. In a time of rapid changes and challenges resulting from globalization, lifelong learning has become imperative. Our open seminars were attended by more than 3700 managers from various industries. These programs are intended for the business community in Croatia and the region. The programs are organized according to the model of the world's best business schools and provide modern knowledge and skills that can be acquired at top American and European business schools. Lecturers are from Zagreb School of Economics and Management, the only business school in Croatia that has been accredited by the prestigious AACSB international organization. The greatest advantage of our education is the selection of experienced teachers with international experience. ZSEM collaborate with more than a hundred universities and business schools in the world (e.g. The University of Michigan Ross Business School, SDA Bocconi, etc.) with years of experience. Programs are held in Croatian or English language through an interactive work of professors and students, and a number of case studies and discussion.

Basic characteristics of education at ZSEM Business Academy:

- » quality lecturers with years of experience in academic work and work with the business sector
- » small groups of participants (10-30, depending on the program) in order to achieve the maximum performance of the seminar
- » modern equipped classrooms with contemporary teaching aids
- » e-learning
- » collaboration with top universities and business schools
- » best economic professional literature
- » certificate of successful completion of the seminar
- » international networking of participants
- » professional organization of seminars and focus on customer satisfaction
- » tracking the development of participants after education
- » professional organization of programme and focusing on clients' satisfaction

AGENCY FOR SCIENCE AND HIGHER EDUCATION

The Croatian Agency for Science and Higher Education (ASHE) is an independent public institution responsible for quality assurance in higher education and science in Croatia. ASHE was modelled after the best European practices in quality assurance in science and higher education. Becoming a full member of ENQA (European Association for Quality Assurance in Higher Education) and being listed in EQAR (European Quality Assurance Register for Higher Education) in 2011, the Agency proved its reliability as a quality assurance agency working in the European Higher Education Area. ASHE independently performs tasks within its competences and purview as established by the Act on Quality Assurance in Science and Higher Education, Act on Scientific Activity and Higher Education and Act on Recognition of Foreign Higher Education Qualifications.

Main focus of ASHE activities are procedures of external quality assurance in science and higher education in the Republic of Croatia. The Agency performs procedures of initial accreditation, procedures of reaccreditation, thematic evaluation and audit, collects and processes data on Croatian higher education, science and related systems, which serve as a basis for analyses necessary to establish standards and criteria of evaluations carried out by ASHE, as well as a basis for informed and evidence-based strategic decision-making of bodies in the system of higher education and science. ASHE also provides information and unifies data on the conditions of enrolment to higher education institutions in the Republic of Croatia. One of the ASHE tasks is to administer and support the activities of the National Council for Science, Higher Education and Technological Development, Council for Financing Scientific Activity and Higher Education, Ethics Committee in Science and Higher Education, Area Councils, Scientific Field Committees, Humanities and Arts Committees and expert panels.



ASHE is working on its inclusion in the international quality assurance system in science and higher education and is its recognized and active member. Apart from its status within ENQA and EQAR, ASHE is actively involved in the activities of European and global networks fostering mobility and recognition of foreign higher education qualifications (ENIC and NARIC network), INQAAHE (International Network for Quality Assurance Agencies in Higher Education), CEENQA (Network of Central and Eastern European Quality Assurance Agencies in Higher Education) and OECD IMHE (Organization for Economic Cooperation and Development – Programme for Institutional management in Higher Education). ASHE is also a member of the European Consortium for Accreditation – ECA, a project-oriented association of European agencies for external quality assurance in higher education, and has an observer status in the Asia-Pacific Quality Network (APQN). Since April 2015 ASHE has also been a full member of the IREG Observatory on Academic Ranking and Excellence, an international institutional non-profit association of ranking organizations, universities and other bodies interested in university rankings and academic excellence.

Through continued improvement of quality culture and participation in the development of science and higher education, ASHE contributes to achieving global competitiveness of Croatian higher education and science.



Uniting the Best Minds in Business Education

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AACSB International

AACSB International—The Association to Advance Collegiate Schools of Business, founded in 1916, is the longest serving global accrediting body for business schools that offer undergraduate, master's, and doctoral degrees in business and accounting. AACSB Accreditation is the hallmark of excellence in business education and has been earned by less than five percent of the world's business programs. When a school earns AACSB Accreditation, a clear message is sent to all its stakeholders (students, parents, guidance counselors, employers, faculty/staff, and other schools) that the entire organization has made a long-term commitment to providing the best in management education. Rooted in innovation, engagement, and impact, accreditation is a substantial competitive advantage that influences and impacts a school's position in the market.

This bonus session will provide:

- » An opportunity to discover how to get involved with AACSB and make the most of your membership;
- » An in-depth overview of the member services offered by AACSB;
- » The philosophy, intent and expectation of the accreditation standards;
- » A high-level overview of the eligibility criteria for entering into the AACSB Accreditation process and of the accreditation process itself.

MIPRO Croatian Society

Basic goals and tasks of MIPRO are:

- » interdisciplinary consideration and solution of economic, informational, cultural, educational, technical, scientific and other problems inherent to microprocessors, electronics and their application in informational and production process systems,
- » protection and forwarding of ecological, national, social and professional interests and goals,
- » cooperation with local selfgovernment and local administration for the accomplishment of economic and other goals,
- » additional and special education of members and others,
- » publication and propaganda of informational technologies,
- » cooperation with other relative societies,
- » organisation of International Convention MIPRO and of other conventions.

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TOPICS

-
- ▲ Accreditation and Quality Assurance
 - ▲ Assessment of Learning
 - ▲ Best Practices in Higher Education and Research
 - ▲ Business and Higher Education
 - ▲ Changes and Challenges in Higher Education
 - ▲ Competitiveness in Higher Education
 - ▲ Curriculum Design
 - ▲ Demographics and Labor Markets
 - ▲ Disruptive innovations in education
 - ▲ Distance Learning and Distance Teaching
 - ▲ Economic Aspects of Higher Education
 - ▲ Educating students for the future job market
 - ▲ E-learning
 - ▲ Higher Education in the Information Age
 - ▲ Entrepreneurship and Innovation
 - ▲ Financing in the Higher Education
 - ▲ Game-based Learning
 - ▲ Globalization of Higher Education
 - ▲ Governance in Higher Education
 - ▲ Higher Education Institutions in the 4th Industrial Revolution
 - ▲ Innovation in Higher Education
 - ▲ Innovation in Labor Markets
 - ▲ Information Systems
 - ▲ Information Society
 - ▲ International Cooperation
 - ▲ International Education Standardization
 - ▲ Lifelong Learning
 - ▲ Leadership in Higher Education
 - ▲ Mathematics in Higher Education
 - ▲ Mobile Learning
 - ▲ Multimedia-based Education
 - ▲ Modeling, Simulations and Optimization
 - ▲ New Teaching Methods
 - ▲ Professionals Skills
 - ▲ Resources and Funds
 - ▲ Role of Higher Education in a globalized world
 - ▲ Strategy in Higher Education
 - ▲ Sustainable Funding in Higher Education
 - ▲ Technology in Higher Education
 - ▲ Quality in the global context
 - ▲ Other
-

Participants will **LEARN** from higher institutions that already have the **AACSB** accreditation, **IMPROVE SOCIAL NETWORKING** with scholars and professionals from the field of higher education, **EXCHANGE** ideas on the improvement of quality and governance in higher education institutions, **BENCHMARK** yourself against the leading business schools in the world and **ENJOY** the beauty of the Croatian coastline.



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MARKETING. MANAGEMENT.
HUMAN RESOURCES. ETHICS.
PUBLIC RELATIONS. LAW.
INTERNATIONAL RELATIONS.

SPEAKERS

ZORAN BARAC

Dr. Zoran Barac is the Managing Director of the Zagreb School of Economics and Management (ZSEM) where he is also the Head of the Finance and Accounting Department.

Dr. Barac received his Ph.D. in Management at the University of St. Gallen in Switzerland and his M.Sc. in International Economics at the University of Zagreb, Faculty of Economics and Business. Currently he teaches the course: Corporate Governance.



Before joining the Zagreb School of Economics and Management, Dr. Barac held several senior executive and board positions in the corporate sector such as a finance director of the regional media company and CFO of a pharmaceutical distribution company. Before entering the corporate sector, Zoran Barac was the President of the management board of the Croatian Pension Investment Company. Dr. Barac also served as a Governing Board member of the Croatian Pension Supervisory Authority in the period from 2000 to 2005.

Dr. Barac currently serves as the President of the Supervisory board of Platinum Invest, an Investment Funds Management Company. He also serves as a Supervisory board member of the ZSEM Business Academy and a member of the Supervisory board of Croatia Airlines. As an experienced coach and sports official he serves as the President of the Croatian Wushu Federation, a national sports organization that governs Croatian Wushu, which is the collective term for the martial art practices and sports which originated and developed in China. Also as a National Wushu team coach, he coached medal winning athletes in national and international competitions. Dr. Barac also served as a member of the Governing Council of the Croatian Agency for the Supervision of Pension Funds in the period between 2000 and 2005.

BORIS DEBIĆ



Boris Debić is a Google technologist since 2005. He holds an M.Sc. in Physics from the University of Zagreb, Croatia. At Google he has worked in several roles: Release engineering, G+Privacy, Global Infrastructure, Data center site location, Ads serving infrastructure. He has worked with Google.org on analysis and exchange of global climate modeling data sets and agricultural data to provide food security forecasts. Currently works on projects for Developer Relations. With support from NASA Ames directs Mars Society's NorCal Rover project. He is a board member of several high tech startup companies in both the US and Croatia including <http://production.pro> which was featured as a top three at Launch Fest in San Francisco. Prior to Google he held positions in: Silicon Valley startups, most notably E.piphany; the United Nations; the Croatian Ministry of Foreign Affairs and the University of Zagreb. Boris Debić has been a lecturer, invited keynote speaker and organizer of Computer Science conferences.

VESNA DODIKOVIĆ-JURKOVIĆ



Vesna Dodiković-Jurković, PhD, is a Vice Director of the Croatian Agency for Science and Higher Education (ASHE). Within the agency her main responsibilities include: Development and introduction of a model of external audit of Quality Assurance Units at Croatian HEIs; Dissemination of a good practice and promotion of a quality culture among HEI's at national level; Cooperation with other European and international agencies and networks that are oriented on processes of external evaluation in higher education sector; Human resources development and cooperation of ASHE with HEI's and scientific organizations as well as other involved stakeholders; Introduction of QA system in line with ESG at ASHE, and many more. Ms. Dodiković-Jurković obtained her PhD in 1998 from the University of Zagreb, Faculty of Nature Science. Since then she was participating in numerous international training programs such as "Performance Audit in the Public Sector" (Berlin, 2014), "Management of Higher Education Institutions" (Israel, 2012), "Evaluation of Science & Technology Policies" (Manchester, 2012), and many more. Ms. Dodiković-Jurković is also a member of the Scientific Committee CIMQUSEF since 2010.

DANIEL KAHN

As Daniel is originally from Manchester in the United Kingdom but is now based in Paris where he has lived for the past 15 years. He has a BSc(hons) in Computer Science, a BA(hons) in French and Business and over 10 years of experience in education and career consulting.

He has extensive knowledge of the business school world and leads the team who produce the business school related rankings for the QS World University Rankings. Daniel specialises in data analysis and process improvement. Daniel has travelled extensively meeting with deans, accreditation and admission directors, at recruitment fairs, school visits and events. He has spoken at numerous conferences. Previously he researched and implemented the use of NFC technology for QS admission events.



Daniel's travels have taken him to over 75 countries, and the list continues to grow. While studying he worked for 6 years as a professional chef – something that has now become a full time hobby.

KJELL R. KNUDSEN

Dr. Kjell R. Knudsen became dean of the School of Business and Economics at the University of Minnesota Duluth, on January 1, 1998. A native of Norway, he first came to the United States on a Fulbright Scholarship to Gonzaga University in Spokane, Washington in 1965. After graduation from Gonzaga in 1967, Dr. Knudsen attended the University of Minnesota, Minneapolis on a Torske Klubben Fellowship. He received his MBA in 1969 and PhD in Management in 1973. Since 2000, Dr. Knudsen has been heavily involved as a Peer Review Training member and chair as well as a mentor with AACSB International. From 2003–2009, Dr. Knudsen served on the Initial Accreditation Committee. In April 2009, Dr. Knudsen was appointed to serve a three-year term on the PreAccreditation Committee.



EILEEN MCAULIFFE



As Deputy Dean, Eileen provides strategic leadership for strategy development, business planning, resources (people and financial), accreditation, recruitment and international development. She is the strategic lead for business school accreditations, specifically AACSB and EPAS. Eileen has led a number of high profile, cross University and external projects. Eileen has a developing research profile with research interests including international tax planning, transfer pricing, taxpayer behaviour, tax evasion and educational research in tax. With her oil industry background, Eileen is involved in a number of research projects relating to the oil industry. Eileen is a member of the United Nations' Platform for Collaboration on Tax; a member of the Tax Research Network and sits on a number of technical and advisory committees relating to the development of effective tax systems and tax education globally. I am passionate about tax education and speak annually at International Tax Week; a collaboration of seven European universities which provides undergraduate tax students the opportunity to work together on specific tax cases. I have a PhD in taxpayer behaviour, am a qualified accountant and before I moved into Higher Education worked for ConocoPhillips in International Tax.

TIMOTHY S. MESCON



Timothy S. Mescon is executive vice president and chief officer for Europe, the Middle East, and Africa for AACSB International. He is president emeritus of Columbus State University (Georgia), where he served from 2008 to 2014. Previously, he served as dean and Dinos Eminent Scholar Chair for 18 years at the Michael J. Coles College of Business at Kennesaw State University in Georgia. Mescon gained extensive experience as an AACSB peer review team member, chair, and committee member for 25 years before joining AACSB. He is the author of more than 200 articles and case studies, and he has coauthored four books, his latest *Entrepreneurship: Venture Initiation, Management and Development*, 2nd edition (Routledge/M.E. Sharpe). Mescon received his PhD from the Terry College at The University of Georgia, his MBA from the Cox School at Southern Methodist University, and his BA from Tulane University.

AFIF RUSTOM

Afif Rustom is an International Business Development Professional whose career has been focused on transforming content providers and institutions to digital through various tools and methodologies enhancing the overall outcomes and learning experience. He is closely working with key stake holders in ministries' of education, consortiums, institutions and content providers to enable learners, Instructors and management to make a systematic transformation to digital and scale the solutions. In such capacity he held various roles within International with recently being European Senior Regional Manager at McGraw-Hill Education based in Frankfurt and prior to that being Regional manager for the Gulf region at McGraw-Hill Education based in Dubai . His experience has been extensive across more than 40 countries in building & leading teams to tackle educational solutions and implement digital transformation with successful results based on usage, collaborative interaction, and achieving learning outcomes . He is currently leading the Business Development team for Europe, Middle East & Africa at VitalSource Technologies based in Frankfurt and working closely with various Higher Education & K12 Institutions, regional partners, publishers, consortiums, & ministries of education. Key Interests: Technology, Digital Education, Business Intelligence, Innovation, Learning Science, transformational management & Professional Development.



JAMES UHOMOIBHI



Prof. Uhomoibhi, a native born of Nigeria is an academic of strong international standing in Physics, Computing and Engineering. He has a first degree in Physics from Nigeria, a BPhil degree from Italy and moved to the UK where he completed his MSc in Optoelectronics and Optical Information Processing and a PhD in Laser Physics. Following his initial appointment as lecturer in Queen's University Belfast he completed a PGCHET in Higher Education. Today he is at the University of Ulster where he has acted as Faculty e-learning coordinator for many years and lectures in engineering. He is a visiting Professor of Physics, Computer Science and IT in Nigerian Universities. Prof. Uhomoibhi is a Chartered Physicist and a member of the Institute of Physics; He is a Chartered IT Professional, a Fellow of BCS, a Fellow of the UK Higher Education Academy and a Fellow of the Centre for Higher Education Research and Practice.

Prof. Uhomoibhi is the African Laser Centre Representative in Europe and has served as Head of SEFI Task Force on European Cooperation with Africa. SEFI is the European Society for Engineering Education. He is a member of the Executive Committee of IGIP (The International Society for Engineering Pedagogy) and advises on African Engineering Education initiatives. He is a member of the Board of the International Network for Engineering Education and Research (iNEER). He is a member of Council BCS, the Chartered Institute for IT. Prof. Uhomoibhi is a member of the Diversity and Inclusion Committee (DIC) and the International Committee of the Institute of Physics (IoP). He is the founder and current Chair of the BCS e-Learning Specialist Group. In 2011 Prof Uhomoibhi was appointed a LEADS Scholar by the Nigerian National Universities Commission (NUC), charged with the responsibility of linking experts and academics in the Diaspora to the country. Prof Uhomoibhi is a recipient several academic and community awards including amongst others, the iNEER Global Achievement Award in Engineering Education (2011), Belfast Distinguished Conference Ambassadors Award (2012), BCS Long Service Award and the All Ireland Powerlist Distinguished African Leadership Excellence Service Award, which he received in 2012.

ORGANIZING COMMITTEE

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Associate Dean, Zagreb School of Economics and Management

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Academic Director, ZSEM Business Academy

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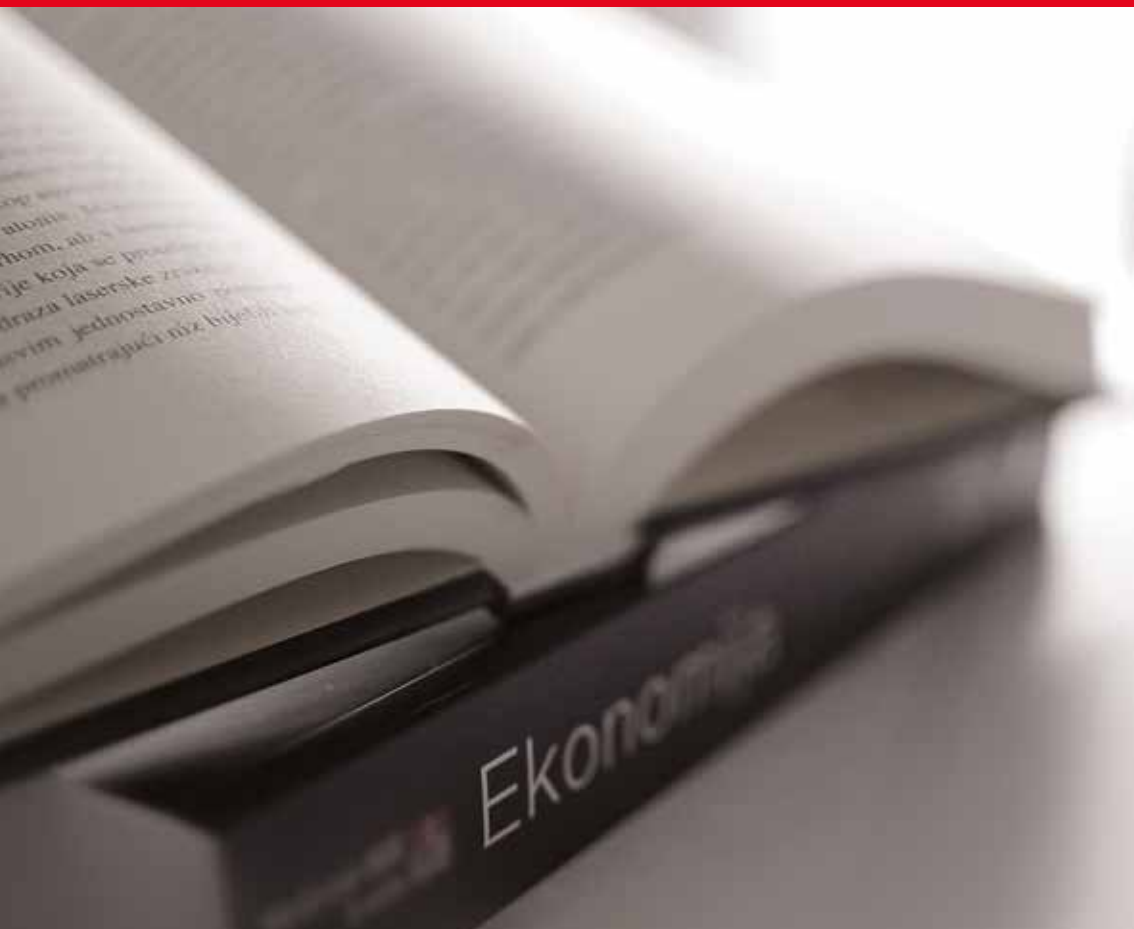
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dr. sc. Richard Tresidder

Sheffield Hallam University, UK

dr. sc. James Uhomoibhi

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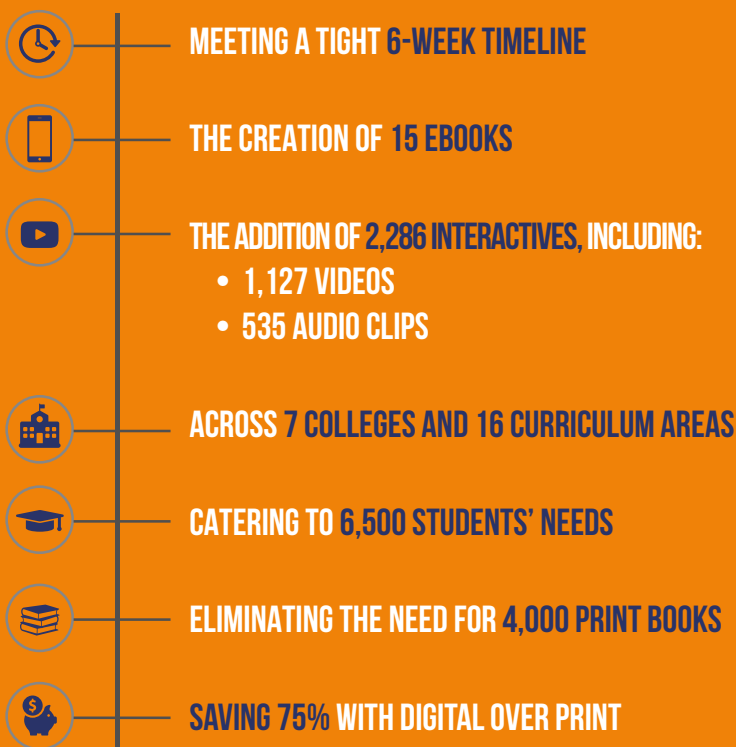
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ABOUT OPATIJA

Opatija is located in the Kvarner Bay, at the foot of the Mount Ucka and some 15 km from Rijeka, Croatia's third largest city. The centre of the Riviera, Opatija is surrounded by numerous small towns and villages, from Volosko to Lovran, connected by a seafront promenade Lungo mare.

Opatija is very easy to reach; this Mediterranean oasis is now closer to Central Europe than ever before thanks to its network of new roads. You can, of course, choose other means of transport – a train station, airports and harbours are easily accessible within a 40 kilometre radius.

Variously known as the 'Old Dame', the 'Pearl of the Adriatic' or the 'Queen of Tourism', Opatija in Croatia is a remarkable seaside resort town with a long history of tourism stretching back to 1844. Stop for a moment, close your eyes, and you are likely to feel its rich cultural heritage and almost hear the footsteps from the past...

Monday, September 23

- 08:00 – 9:00** Registration I Information
- 9:00 – 11:00** AACSB Workshop
- 11:15 – 12:30** Panel discussion I
Transformational strategies for higher education
- 12:30 – 13:30** Lunch break
- 13:30 – 14:30** Panel discussion II
New faculty models
- 18:00 – 19:00** Opatija City tour
- 20:00** Gala-Dinner

Tuesday, September 24

- 9:30 – 10:00** Tools for digital transformation
- 10:00 – 11:00** Panel discussion III
Innovative teaching methods
- 12:30 – 13:30** Lunch Break
- 15:15 – 16:30** Panel discussion IV
Labor market challenges

For further information about the conference please contact:

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