



CALL FOR PAPERS

10th HIGHER EDUCATION INSTITUTIONS CONFERENCE

22 - 23 September 2022, Dubrovnik, Croatia
Strategies, Challenges, and Opportunities
for Sustainability in Uncertain Environment

ABOUT THE CONFERENCE

The Higher Education Institutions Conference is organized by the Zagreb School of Economics and Management (ZSEM), and Luxembourg School of Business (LSB) since 2013.

The conference aims to be the ideal platform for making international connections for future collaborations in various academic fields. Also, it will allow the exchange of the best practices that concern emerging areas related to entrepreneurship, innovation, strategy, technology, management and education. We invite everyone in the fields of higher education to submit papers in line with the conference themes

Peer reviewed papers will be published in the proceedings with an appropriate ISBN number distributed electronically. A certain number of papers will be selected as best papers and in the extended version will be recommended for publishing in an international journal.

This conference will prove to be a valuable forum in which you can share your experience with other higher education professionals, as well as gain valuable insights from our esteemed speakers who will be speaking on the following topics this year:

1

Sustainability in Higher Education System

2

AI in Higher Education

3

Higher Education Quality Methods and Politics

4

Life - Long Learning



TOPICS

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| ▲ Accreditation and Quality Assurance | ▲ E-learning | ▲ Leadership in Higher Education |
| ▲ Artificial Intelligence in Education | ▲ Entrepreneurship and Innovation | ▲ Lifelong Learning |
| ▲ Assessment of Learning | ▲ Financing in the Higher Education | ▲ Mathematics in Higher Education |
| ▲ Best Practices in Higher Education and Research | ▲ Game-based Learning | ▲ Mobile Learning |
| ▲ Business and Higher Education | ▲ Globalization of Higher Education | ▲ Modeling, Simulations and Optimization |
| ▲ Higher Education in and after COVID – 19 | ▲ Governance in Higher Education | ▲ Multimedia-based Education |
| ▲ Changes and Challenges in Higher Education | ▲ Higher Education Institutions in the 4th Industrial Revolution | ▲ New Teaching Methods |
| ▲ Competitiveness in Higher Education | ▲ Higher Education in the Information Age | ▲ Professionals Skills |
| ▲ Curriculum Design | ▲ Information Society | ▲ Quality in the global context |
| ▲ Demographics and Labor Markets | ▲ Information Systems | ▲ Resources and Funds |
| ▲ Disruptive innovations in education | ▲ Innovation in Higher Education | ▲ Role of Higher Education in a globalized world |
| ▲ Distance Learning and Distance Teaching | ▲ Innovation in Labor Markets | ▲ Strategy in Higher Education |
| ▲ Economic Aspects of Higher Education | ▲ International Cooperation | ▲ Sustainable Funding in Higher Education |
| ▲ Educating students for the future job market | ▲ International Education Standardization | ▲ Technology in Higher Education |
| | | ▲ Other |
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Participants will **LEARN** from higher institutions that already have the **AACSB** accreditation, **IMPROVE SOCIAL NETWORKING** with scholars and professionals from the field of higher education, **EXCHANGE** ideas on the improvement of quality and governance in higher education institutions, **BENCHMARK** yourself against the leading business schools in the world and **ENJOY** the beauties of the Croatian coast.

Who Should Attend?

The conference will gather rectors, deans, associate deans, directors, key players and decision makers in the field of higher education, professors, international offices, etc. This conference will be of interest to academics from all disciplines as well as corporate representatives from the labor market with the responsibilities in recruitment and development of young talents.

IMPORTANT DATES

Submission of papers – 1st of July 2022

Notification of acceptance – 15th of July 2022

Final paper submission – 26th of August 2022



You can submit your paper or abstract at Easy Chair via this link:

<https://easychair.org/conferences/?conf=heic22>

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