



2022

**10th HIGHER
EDUCATION
INSTITUTIONS
CONFERENCE**

22 - 23 September 2022, Dubrovnik, Croatia

Strategies, Challenges, and Opportunities for
Sustainability in Uncertain Environment

Thursday, September 22

08:00 - 08:45 Registration

08:45 - 09:00 Opening speech - Mato Njavro, PhD

09:00 - 09:30 Keynote Speaker - Monika Blodgett, MA

09:30 - 11:45 AACSB Workshop - Natalia Ilina, MSc

11:45 - 12:00 **Coffee break**

12:00 - 13:00 Higher Education Quality Methods and Policies

Panel
discussion

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MODERATOR:

Zoran Barac, PhD

PANELISTS:

Vesna Dodiković-Jurković, PhD

Stefan Baldi, PhD

13:00 - 14:00 **Lunch**

14:00 - 15:00 Full Paper Presentations

14:00

Shab Hundal and Tatyana Kauppinen (JAMK University of Applied Sciences, Finland)

"The Impact of the U.S. Presidential Elections on the Stock Markets"

14:20

Goran Oblaković (Luxembourg School of Business / Zagreb School of Economics and Management), Mirna Koričan Lajtman (Luxembourg School of Business / Zagreb School of Economics and Management) and Jakov Piskač (Zagreb School of Economics and Management)

"Advantages of using Integrated Business Planning in HEIs"

14:40

Julia Voegele and Oliver Som (MCI Management Center Innsbruck, Austria)

"Taking responsibility for the future of Tyrol - Learnings from a Regional Foresight Study for Responsible Management Education"

15:00 - 15:30 Keynote Speaker - Boris Debić, MSc

20:00 **Gala dinner**

Friday, September 23

08:30 - 09:00 Registration

09:00 - 09:30 Keynote Speaker - Robert E. Kennedy, PhD

09:30 - 10:30 Sustainability in Higher Education System

Panel
discussion



MODERATOR:

Mato Njavro, PhD

PANELISTS:

Iva Vukina, M. Eng.

Dolly Predović, PhD

Robert E. Kennedy, PhD

10:30 - 10:45 *Coffee break*

10:45 - 11:45 EIT HEI

MODERATOR:

Dubravka Kovačević, PhD

PANELIST:

Konstantina Tsigkou, PhD

Adrian Solomon, PhD

Panel
discussion



11:45 - 12:15 Keynote Speakers - Zvonimir Ratkovski, CFA & Romana Stanciukaite, MSc

12:15 - 13:30 *Lunch*

13:30 - 14:30 Full Paper Presentations

13:30 Claude Cellich (International University in Geneva, Switzerland)
"Managing the COVID Pandemic: Experience of an Institution of Higher Learning"

13:50 Dubravko Sabolić (HOPS, Zagreb, Croatia, and Univ. of Zagreb, Croatia), Melissa Beran Samuelson (Arizona State University, W.P. Carey School of Business, Tempe, AZ, USA) and Masha Magzan (Algebra University, Zagreb, Croatia)
"Obtaining and Interpreting Students' Attitudes – Some Methodological Considerations and a Case Study"

14:10 Katarina Trojnar, Dina Vasić and Ana Rauker (Zagreb School of Economics and Management, Croatia)
"New era of teaching finance using an inverted classroom teaching approach in the in the course Personal Finance"

14:30 - 14:45 Closing of the Conference

18:00 *Dubrovnik city tour*