

# 11<sup>th</sup> HIGHER EDUCATION INSTITUTIONS CONFERENCE

21 - 22 September 2022, Dubrovnik, Croatia

### SPONSORSHIP PACKAGES



Platinum Sponsor Gold Sponsor Silver Sponsor

2

**Conference Bags Sponsorship** 

3

**Breaks Sponsorship** 

Galla Dinner/Lunch/Coffee

### **Company Sponsorship**

The positioning of your company name/logo on all of the following conference materials:

### DETAILED SPONSORSHIP PACKAGES

- Brochures and Working materials for the participants
- Pre-conference electronic and printed mailing and flyers
- Post-conference publications

	SILVER	GOLD	PLATINUM
	SPONSOR	SPONSOR	SPONSOR
Advertisement in the brochure	✓	✓	✓
Insertion of your promotional Brochure/Flyer in the conference takeaway bag	<b>~</b>	<b>~</b>	<b>~</b>
Roll up on the main stage during the conference	✓	✓	✓
Special recognition in the Opening Session	✓	<b>✓</b>	<b>✓</b>
Complimentary conference tickets	1	4	5
VIP seating	✓	<b>✓</b>	<b>✓</b>
Exhibit Booth	<b>✓</b>	<b>✓</b>	<b>✓</b>
Company logo on the accreditation and conference website	<b>~</b>	<b>✓</b>	<b>✓</b>
List of participants	<b>✓</b>	<b>✓</b>	<b>✓</b>
The right to use Silver, Gold and Platinum sponsor of the HEIC conference for your promotional purposes	<b>~</b>	<b>~</b>	<b>✓</b>
Inclusion of your company name in all public appearances related to the conference and other media activities		<b>~</b>	<b>~</b>
Sponsor session		15 minutes	30 minutes
Displaying of your promo video during the break		1 minutes	3 minutes
Joint Press Activity			<b>✓</b>
Sponsorship package price	1.800 €	3.500€	6.900€

### DETAILED SPONSORSHIP PACKAGES

PRICE: 1.000 Euro

### **Conference Bags Sponsorship**

Conference Bag sponsorship includes:

- The positioning of company logo on every bag that will be distributed to each conference attendee
- Advertisement in the Brochure/Program/ Working materials
- Your promotional materials inside of the Conference Bag
- Your promotional Brochure to be distributed at the registration desk
- ▲ 1 Complimentary Conference Pass





## DETAILED SPONSORSHIP PACKAGES

### **Breaks Sponsorship**

	GALA DINNER	LUNCH	COFFE BREAK
Advertisement in brochure	<b>~</b>	✓	<b>✓</b>
Name the gala dinner/lunch/coffee break as your company	~	<b>✓</b>	<b>~</b>
Roll up in the restaurant	<b>✓</b>	<b>✓</b>	<b>✓</b>
Special Recognition in the Opening Session	<b>~</b>	✓	<b>✓</b>
Logo on the conference website	<b>✓</b>	✓	<b>✓</b>
List of participants	<b>✓</b>	<b>✓</b>	<b>✓</b>
Exhibit Booth	<b>✓</b>	<b>✓</b>	
Complimentary conference tickets	2	1	
Insertion of your promotional Brochure/Flyer in the conference takeaway bag	<b>~</b>		
Sponsorship package price	3.200 €	2.200€	900€

For additional information (conditions, prices, etc.) feel free to contact us via email sara.oreski@zsemakademija.hr

We are keen to learn more about your expectations and preferences.

### PAST SPONSORS:





























