



2023

11th HIGHER EDUCATION INSTITUTIONS CONFERENCE

21 - 22 September 2023, Dubrovnik, Croatia

Future of Learning, Teaching and Innovation –
Artificial Intelligence and Higher Education

Thursday, September 21

08:00 - 08:45 Registration

08:45 - 09:00 Opening speech - Zoran Barac, PhD

09:00 - 09:30 Keynote Speaker - Boris Debić, mag. phys.

09:30 - 11:45 AACSB Workshop

SPEAKERS:

Ronald Tuninga, PhD

Natalia Ilina, MSc



11:45 - 12:00 *Coffee break powered by AACSB International*

12:00 - 13:20 Paper Presentations

- 12:00 Roger W. Reinsch and Steve Sharkey (University of Minnesota Duluth, USA)
"Humans Required: Artificial Intelligence and Educators Joining Forces"
- 12:20 Ivan David Dogan and Luka Medvidović (Zagreb School of Economics and Management, Croatia)
"Generative AI and Education: Strategic Forecasts and Implications for the Next 5 Years"
- 12:40 Helena Barachino, Viktor A. Venhorst, Anneke C. Timmermans and Jouke Van Dijk (University of Groningen, Netherlands)
"Do Higher Education Interventions Enhance Graduate Employability? - A Systematic Review"
- 13:00 Dina Vasić, Tomislav Kesić and Ana Rauker (Zagreb School of Economics and Management, Croatia)
"What makes students dislike quantitative courses?"

13:20 - 14:30 *Lunch*

14:30 - 15:30 The impact of AI on the education

MODERATOR:

Boris Debić, mag.phys.

PANELISTS:

Janko Mršić - Flogel, PhD

Dorian Wild, mag. phys. - geophys.

Panel discussion

I

20:00

Gala dinner

Friday, September 22

08:30 - 09:00 Registration

09:00 - 09:30 Keynote Speaker - Dr. Laura Borge Del Rey

09:30 - 10:30 EIT - Mapping the entrepreneurial progress in HEI

Panel discussion

II

MODERATOR:

Dubravka Kovačević, PhD

PANELISTS:

Dr. Lyubomyr Matsekh

Manal Al-Hammadi, MSc

10:30 - 10:45

Coffee break powered by AACSB International

10:45 - 11:45 Life - long learning with AI

MODERATOR:

Ivan David Dogan, mag. phil.

PANELISTS:

Sanja Sever Mališ, PhD

Sunčica Oberman Peterka, PhD

Panel discussion

III

11:45 - 12:15 Keynote Speaker - Maxim Predtechenskiy

12:15 - 13:30

Lunch

13:30 - 15:10

Paper Presentations

13:30 Maja Martinović, Tara Aždajić and Zdravka Biočina (Zagreb School of Economics and Management, Croatia)

"Storytelling as a promotional and an educational tool"

13:50 Zoran Barac (Zagreb School of Economics and Management, Croatia)

"Exploring Situational Variables in Higher Education Institutional Strategies"

14:10 Claude Cellich (International Institute in Geneva, Switzerland)

"Credit Suisse: Negotiating its Takeover by UBS as it was too big to fail"

14:30 Krunoslav Antoliš (MUP RH, Policijska akademija "Prvi hrvatski redarstvenik" Veleučilište kriminalistike i javne sigurnosti, Croatia)

"Information and communication technologies abuse"

14:50 Luka Medvidović (Zagreb School of Economics and Management, Faculty of Electrical Engineering and Computing, Croatia)

"Determining street light type with computer vision"

15:10 - 15:20 Closing of the Conference

18:00

Dubrovnik city tour