



SPONSORSHIP PACKAGES

12th HIGHER EDUCATION INSTITUTIONS CONFERENCE

19 - 20 September 2024, Dubrovnik, Croatia

Challenge of Learning, Teaching and Innovation
- Artificial Intelligence and Higher Education

SPONSORSHIP PACKAGES

1

Company Sponsorship

Platinum Sponsor
Gold Sponsor
Silver Sponsor

2

Conference Bags Sponsorship

3

***Gala Dinner/Lunch/Coffee
Breaks Sponsorship***

DETAILED
SPONSORSHIP
PACKAGES

Company Sponsorship

The positioning of your company name/logo on all of the following conference materials:

Heic.hr

- Brochures and Working materials for the participants
- Pre-conference electronic and printed mailing and flyers
- Post-conference publications

	SILVER SPONSOR	GOLD SPONSOR	PLATINUM SPONSOR
Advertisement in the brochure	✓	✓	✓
Insertion of your promotional Brochure/Flyer in the conference takeaway bag	✓	✓	✓
Roll up on the main stage during the conference	✓	✓	✓
Special recognition in the Opening Session	✓	✓	✓
Complimentary conference tickets	1	4	5
VIP seating	✓	✓	✓
Exhibit Booth	✓	✓	✓
Company logo on the accreditation and conference website	✓	✓	✓
List of participants	✓	✓	✓
The right to use Silver, Gold and Platinum sponsor of the HEIC conference for your promotional purposes	✓	✓	✓
Inclusion of your company name in all public appearances related to the conference and other media activities		✓	✓
Sponsor session		15 minutes	30 minutes
Displaying of your promo video during the break		1 minutes	3 minutes
Joint Press Activity			✓
Sponsorship package price	1.800 €	3.500 €	6.900 €

DETAILED SPONSORSHIP PACKAGES

PRICE: 1.000 Euro

Conference Bags Sponsorship

Conference Bag sponsorship includes:

- The positioning of company logo on every bag that will be distributed to each conference attendee
- Advertisement in the Brochure/Program/Working materials
- Your promotional materials inside of the Conference Bag
- Your promotional Brochure to be distributed at the registration desk
- 1 Complimentary Conference Pass





DETAILED SPONSORSHIP PACKAGES

Gala Dinner/Lunch/Coffee Breaks Sponsorship

	GALA DINNER	LUNCH	COFFE BREAK
Advertisement in brochure	✓	✓	✓
Name the gala dinner/lunch/coffee break as your company	✓	✓	✓
Roll up in the restaurant	✓	✓	✓
Special Recognition in the Opening Session	✓	✓	✓
Logo on the conference website	✓	✓	✓
List of participants	✓	✓	✓
Exhibit Booth	✓	✓	
Complimentary conference tickets	2	1	
Insertion of your promotional Brochure/Flyer in the conference takeaway bag	✓		
Sponsorship package price	3.000 €	2.000 €	700 €

For additional information (conditions, prices, etc.) feel free to contact us via email info@zsemakademija.hr

We are keen to learn more about your expectations and preferences.

PAST SPONSORS:

