



CALL FOR
PAPERS

**14th HIGHER
EDUCATION
INSTITUTIONS
CONFERENCE**

The Future of Higher Education:
The Role of Artificial Intelligence in
Learning, Teaching and Research

3 - 4 September 2026,
Dubrovnik, Croatia

ABOUT THE CONFERENCE

The Higher Education Institutions Conference (HEIC) is organized by the Zagreb School of Economics and Management (ZSEM), and the Luxembourg School of Business (LSB) with the support of AACSB International since 2013.

Join us at our conference, where international connections pave the way for future collaborations across diverse academic fields. Share and explore best practices in entrepreneurship, innovation, strategy, technology, management, and education. We invite everyone in the field of higher education to submit papers in line with the conference themes.

All papers accepted after the peer-review process and presented at the conference will be published in the electronic conference proceedings with an ISSN number. Each published paper will be indexed in Crossref and assigned a DOI to ensure greater visibility and accessibility of the published research. Selected high-quality papers will be recommended for publication in an extended version in an international journal.

This conference will prove to be a valuable forum in which you can share your experience with other higher education professionals, as well as gain valuable insights from our esteemed speakers who will be speaking on the following topics this year:

1

Strategic Futures of Higher Education in the Age of Artificial Intelligence

2

Ethics of AI in Education: Key Challenges and Practical Solutions

3

The Co-Scientist Era: Self-Driving Labs, Multimodal Discovery & the Postplagiarism University

Topics

- Accreditation and Quality Assurance
- Artificial Intelligence in Education
- Assessment of Learning
- Best Practices in Higher Education
- Business and Higher Education
- Higher Education in and after COVID - 19
- Changes and Challenges in Higher Education
- Competitiveness in Higher Education
- Curriculum Design
- Demographics and Labor Markets
- Disruptive innovations in education
- Distance Learning and Distance teaching
- Economic Aspects of Higher Education
- Educating students for the future job market
- E-learning
- Entrepreneurship and Innovation
- Financing in the Higher Education
- Game-based Learning
- Globalization of Higher Education
- Governance in Higher Education
- Higher Education Institutions in the 4th Industrial Revolution
- Higher Education in Information Age
- Information Society
- Information Systems
- Innovation in Higher Education
- Innovation in Labor Markets
- International Cooperation
- International Education Standardization
- Leadership in Higher Education
- Lifelong Learning
- Mathematics in Higher Education
- Mobile Learning
- Modeling, Simulations and Optimization
- Multimedia-based Education
- New Teaching Methods
- Professionals Skills
- Quality in the global context
- Quantum Computing
- Resources and Funds
- Role of Higher Education in a globalization world
- Strategy in Higher Education
- Sustainable Funding in Higher Education
- Technology in Higher Education
- Other

Participants will **LEARN** from higher institutions that already have the **AACSB** accreditation, **IMPROVE SOCIAL NETWORKING** with scholars and professionals from the field of higher education, **EXCHANGE** ideas on the improvement of quality and governance in higher education institutions, **BENCHMARK** yourself against the leading business schools in the world and **ENJOY** the beauties of the Croatian coast.

Who Should Attend?

The conference will gather rectors, deans, associate deans, directors, key players and decision makers in the field of higher education, professors, international offices, etc.

This conference will be of interest to academics from all disciplines as well as corporate representatives from the labor market with the responsibilities in recruitment and development of young talents.

IMPORTANT DATES

Submission of papers - 15th of July 2026

Notification of acceptance - 10th of August 2026

Final paper submission - 20th of August 2026

You can submit your paper or abstract at Easy Chair via this link:

<https://easychair.org/my/conference?conf=heic2026>

ZSEM

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www.heic.hr